

Our Future Dewsbury – Community Engagement Campaign, work so far ...

- Engagement commenced following election
- Branding for Dewsbury Town Board agreed
- Developed stakeholder matrix to maximise reach for engagement
- Key messaging development
- Get Involved Questionnaire
- Website now live
- Social Media channels live
- Press release- live and on media platforms

- Over 130 people spoken to, around 65% completing feedback forms
- Strong engagement on remainder of events pending snapshot report
- Emerging Themes for priority are:

Improving Safety & Security

Bringing empty buildings back into use

Making the town centre more attractive
Having more things to do in the centre
Making the town more accessible

 Paper based feedback has been strong and full figures pending once collected.

Our Future Dewsbury Long-term Plan

Completed

Events

Kumon Y'all Family Fun Day 6th July Dewsbury Market 10th July West Riding Beer house 10th July PM Mosque, Lees Hall Rd 12th July Asda 13th July

Workshops:

Transport & Accessibility 9th July



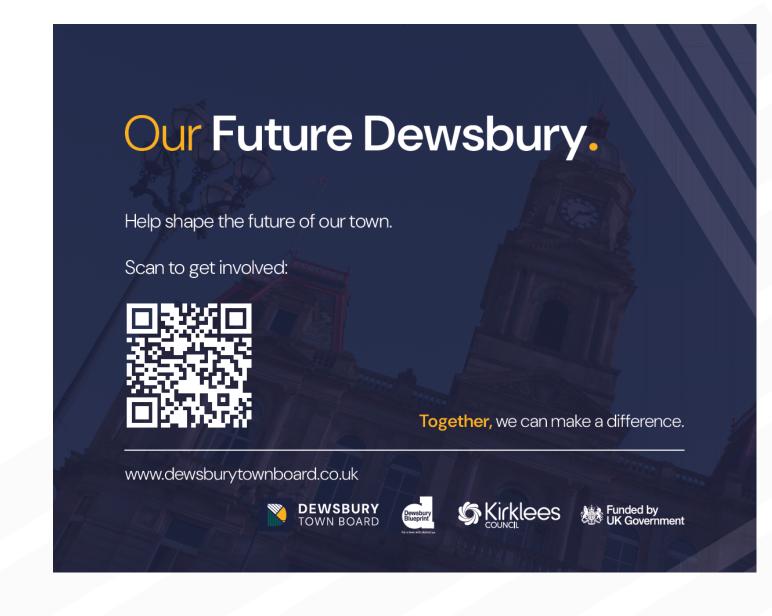


What's planned

- Young person's engagement workshop, date to be confirmed
- Housing Workshop date to be confirmed
- Town Centre workshop Thursday 18th July Town Hall
- Additional engagement session TBC in Crows Nest Park for Parkrun/Adventure Playground
- Continuation of questionnaires in Town Hall, Library and links on all other digital platforms
- All paper-based questionnaires will be collated w/c 22nd July

Field House

- Scaffolding Banner final graphics are signed-off
- Currently with supplier Leach for development
- 5-day lead time to fabricate
- 1 day installation and will be completed w/c 22/07/24



Arcade

- Hoarding designs approved w/c 8th July
- Currently with supplier for panels to be fabricated
- Images will include all funding streams
- Expected completion of installation w/c 29th July









Online:

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Post:

FREEPOST DTB KC

Facebook:

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