



Communications update

July 2024

- Dewsbury Long-Term Plan Community Engagement
- Field House
- Arcade

Our Future Dewsbury – Community Engagement Campaign, work so far ...

- Engagement commenced following election
- Branding for Dewsbury Town Board agreed
- Developed stakeholder matrix to maximise reach for engagement
- Key messaging development
- Get Involved Questionnaire
- Website - now live
- Social Media channels - live
- Press release- live and on media platforms
- Over 130 people spoken to, around 65% completing feedback forms
- Strong engagement on remainder of events pending snapshot report
- Emerging Themes for priority are:
 - Improving Safety & Security**
 - Bringing empty buildings back into use**
 - Making the town centre more attractive**
 - Having more things to do in the centre**
 - Making the town more accessible**
- Paper based feedback has been strong and full figures pending once collected.

Our Future Dewsbury Long-term Plan

Completed

Events

Kumon Y'all Family Fun Day	6 th July
Dewsbury Market	10 th July
West Riding Beer house	10 th July PM
Mosque, Lees Hall Rd	12 th July
Asda	13 th July

Workshops:

Transport & Accessibility	9 th July
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What's planned

- Young person's engagement workshop, date to be confirmed
- Housing Workshop – date to be confirmed
- Town Centre workshop – Thursday 18th July Town Hall
- Additional engagement session TBC in Crows Nest Park for Parkrun/Adventure Playground
- Continuation of questionnaires in Town Hall, Library and links on all other digital platforms
- All paper-based questionnaires will be collated w/c 22nd July

Field House

- Scaffolding Banner final graphics are signed-off
- Currently with supplier Leach for development
- 5-day lead time to fabricate
- 1 day installation and will be completed w/c 22/07/24

Our Future Dewsbury.

Help shape the future of our town.

Scan to get involved:



Together, we can make a difference.

www.dewsburytownboard.co.uk



Arcade

- Hoarding designs approved w/c 8th July
- Currently with supplier for panels to be fabricated
- Images will include all funding streams
- Expected completion of installation w/c 29th July





Shape **Our** Town Build **Our** Future

Online:

[Dewsburytownboard.co.uk/get-involved](https://dewsburytownboard.co.uk/get-involved)

Email:

info@dewsburytownboard.co.uk

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